

The Business Transformation Canvas (BTC) and its 10 elements

<p><i>Conceptual Target State</i></p>	<p><i>Detailed Target State</i></p>	<p><i>Transformation Themes</i></p>	<p><i>Gap Analysis</i></p>	<p><i>Current State</i></p>
	<p><i>Culture, People and Leadership Capabilities</i></p>		<p><i>Culture, People and Leadership Capabilities</i></p>	
<p><i>Target Metrics, Performance, Customer Sensing</i></p>		<p><i>Roadmap & Governance</i></p>	<p><i>Current State Metrics, Performance, Customer Pain Points</i></p>	

The Business Transformation Canvas (BTC) and its 62 standard building blocks

Conceptual Target State	Detailed Target State	Transformation Themes	Gap Analysis	Current State
Purpose Vision Values Strategy Management Business Model (& Value Prop) Operating Model Enterprise Architecture Ecosystem	Customer Journeys & Process Operating Model & Org Design Performance Mgmt. Systems Change Mgmt. & Innovation Business Architecture Application Architecture Data Architecture Technology Architecture Security & Controls Ecosystem & Partnerships Portfolio Management	Profit / Benefit Model Customer Journeys & Process Operating Model & Org Design Performance Mgmt. Systems Change Management Innovation Business Architecture Application Architecture Data Architecture Technology Architecture Security & Controls Ecosystem & Partnerships	Profit / Benefit Model Purpose and Value System Strategic Choices Performance Management Customer Centricity People and Leadership Enterprise Architecture	Purpose Vision Values Strategy Management Business Model (& Value Prop) Operating Model Enterprise Architecture Ecosystem
	Culture, People and Leadership Capabilities Culture & Behaviors Capabilities & Reward Systems Innovation Capabilities Leadership Competencies		Culture, People and Leadership Capabilities Culture & Behaviors Capabilities & Reward Systems Innovation Capabilities Leadership Competencies	
Target Metrics, Performance, Customer Sensing Balanced Scorecard Performance Management Framework CX-driven Metrics & Insights		Roadmap & Governance Transformation Roadmap Governance Model	Current State Metrics, Performance, Customer Pain Points Balanced Scorecard Performance Management Framework Customer Metrics & Pain Points	

The Business Transformation Canvas (BTC)

Organization:

Date:

<p><i>Conceptual Target State</i></p>	<p><i>Detailed Target State</i></p>	<p><i>Transformation Themes</i></p>	<p><i>Gap Analysis</i></p>	<p><i>Current State</i></p>
	<p><i>Culture, People and Leadership Capabilities</i></p>		<p><i>Culture, People and Leadership Capabilities</i></p>	
<p><i>Target Metrics, Performance, Customer Sensing</i></p>		<p><i>Roadmap & Governance</i></p>	<p><i>Current State Metrics, Performance, Customer Pain Points</i></p>	

The Business Transformation Canvas (BTC) / building block selection

Organization:

Developed by:

Date:

<p><i>Conceptual Target State</i></p>	<p><i>Detailed Target State</i></p>	<p><i>Transformation Themes</i></p>	<p><i>Gap Analysis</i></p>	<p><i>Current State</i></p>
	<p><i>Culture, People and Leadership Capabilities</i></p>		<p><i>Culture, People and Leadership Capabilities</i></p>	
<p><i>Target Metrics, Performance, Customer Sensing</i></p>		<p><i>Roadmap & Governance</i></p>	<p><i>Current State Metrics, Performance, Customer Pain Points</i></p>	